

# FACC Atlanta-Southeast SPONSORSHIP PACKAGES



# 2023

# ABOUT US

## Our Chamber

The French American Chamber of Commerce of Atlanta Southeast (FACC-Atlanta) is a non-profit, non-governmental and member-driven organization founded in 1985. We are funded solely through membership dues, event revenue and trade services.

We are part of a network of 18 French-American Chambers in the United-States representing more than 5,700 companies nationwide in all major industries, and a proud member of CCI France International, an international network of 124 French Chambers of Commerce in 95 countries, representing more than 37,000 members worldwide.



## Our Mission

As a non-profit organization, our mission is to promote, support and enhance business opportunities among the French-American business community throughout France and the Southeast of the United States.

We welcome and support French businesses and entrepreneurs in their settlement and development in the Southeast of the United-States.

Through our events and programs, the FACC-Atlanta creates opportunities for our members to network, connect, collaborate, learn from one another. We are the main professional forum and business resource for French companies and their leaders doing business in and with the Southeast of the United States and for U.S. companies in the Southeast of the United States doing business in and with France.

We also provide a range of trade services to our local members and to French businesses and entrepreneurs seeking to develop their business in the Southeast of the United States.

## Our Team

**Jacques J. MARCOTTE**

PRESIDENT

**Katherine LAFOURCADE**

EXECUTIVE DIRECTOR

**X'avier DAVIS**

MARKETING & COMMUNICATIONS INTERN

**Olivia HAYDEN**

EVENTS INTERN

# SPONSORSHIP OPPORTUNITIES

The three annual flagship events hosted by the FACC Atlanta-Southeast are an excellent opportunity and a marketing tool that reaches a target audience of 3,000+ contacts. Event sponsors reap long-term benefits from the exposure they receive.

With your support, we can achieve our mission of reinforcing the economic ties between France and the Southeastern region of the United States.

## **Why become a sponsor?**

As our sponsor, your company name will be highlighted throughout the event. We not only guarantee brand visibility during our event but also before and after through an online promotional campaign. Depending on the level of sponsorship, you can also benefit from different advantages ranging from distribution of printed materials to a promotional video, or live speech.

- Entertain your clients and reward your employees
- Share and enjoy a great evening with peers, colleagues and clients
- Gain more visibility within the French-American community
- Reinforce your brand
- Network with other executives and business leaders
- Meet new potential collaborators and clients

## **What are your options?**

We have many packages\* tailored to your specific needs, all of which contribute to the success of this year's edition while increasing your company's visibility.

\*FACC-Atlanta MEMBERS will enjoy a 20% discount

# SUMMER CHAMPAGNE EVENT



Our annual Summer Champagne Event held in June is an event honoring the French "art de vivre." It is the perfect occasion to celebrate summertime the French way, and to network over a glass of Champagne. It is held at varying locations, but which always create an elegant social atmosphere.

The 2023 edition will take place at the chic and stylish Roche Bobois Showroom in Buckhead. This unusual setting for a business event attracts over 120 attendees and promises to be an event not to be missed.

Enjoy some bubbles and French-style buffet while mingling with the local international community for an evening of unique French flair. It is the perfect opportunity to develop your connections and make new acquaintances - and what better way than over delicious French food and wine!



# SPONSORSHIP RATES

## EVENT DETAILS

**DATE** = THURSDAY JUNE 8, 2023

**TIME** = EVENING (TBC)

**LOCATION** = ROCHE BOBOIS

333 BUCKHEAD AVE NE, ATLANTA, GA 30305

Summer Champagne Sponsor Packages	Members	Non Members
Crystal : Champagne Sponsor	● \$5,000	● \$6,000
Gold : Step & Repeat	● \$2,500	● \$3,000
Silver	● \$1,000	● \$1,200
Bronze	● \$500	● \$600

## ENTRY TICKETS

\$75 for members

\$95 for non-members





# THE CRYSTAL PEACH AWARDS



Since 2005, the Crystal Peach Awards have recognized the most significant inbound and outbound investments between France and the Southeastern United States. This year's event will include an Economic Development Award for achievements in both France and the Southeast, a French Tech Award and a Corporate Social Responsibility Award. Members of the Chamber will have the privilege of choosing the winner of each category in the weeks preceding the event.

This year, the Crystal Peach Awards will be once again announced during a black tie Gala. The Gala is the official closing ceremony of the 2023 edition of France-Atlanta and will be attended by over 150 guests, including top-ranked executives of small and large French and American companies, as well as journalists and members of the international business community.

The Crystal Peach Awards Gala is the signature business event of the French-American Chamber of Commerce of Atlanta. The 2023 edition will be held at a prestigious Private Country Club in Buckhead.



# SPONSORSHIP RATES

## EVENT DETAILS

**DATE** = THURSDAY NOVEMBER 2, 2023

**TIME** = EVENING (TBC)

**LOCATION** = PRIVATE COUNTRY CLUB, BUCKHEAD

Crystal Peach Awards Gala Sponsor Packages	Members	Non Members
Crystal : Co-Host	● \$6,000	● \$7,200
Platinum : Networking Reception	● \$4,000	● \$4,800
Gold : Step & Repeat	● \$3,000	● \$3,600
Silver : Tabletop	● \$2,000	● \$2,400
Bronze : Corporate table (table of 8-10)	● \$2,000	● \$2,400

## ENTRY TICKETS

\$150 for members

\$190 for non-members



# SPONSOR LEVELS

## **Crystal : CO-HOST Package**

### *Exclusive*

- Table for up to 10 guests with VIP seating
- Opportunity for a 5 minute speech during the Awards Ceremony
- Recognition during the event as Crystal Sponsor
- Full page advertisement in event program (to be provided by the sponsor)
- Prominent signage at the event (logo or banner provided by the sponsor)
- Clickable logo on event page on the FACC website
- Prominent inclusion in all forms of communication about the event (before and after)

## **Platinum : NETWORKING RECEPTION Package**

### *Exclusive*

- Company logo located on every high-top table during the pre-dinner reception
- Recognition during the event as Platinum Sponsor
- 5 complimentary tickets to the event
- Half page advertisement in event program (to be provided by the sponsor)
- Prominent signage at the event (logo or banner provided by the sponsor)
- Clickable logo on event page on the FACC website
- Prominent inclusion in all forms of communication about the event (before and after)





# SPONSOR LEVELS

## **Gold : STEP & REPEAT Package**

### ***2 available***

- Company logo featured on the Step & Repeat backdrop for guest photos on arrival
- Recognition during the event as Gold Sponsor
- 2 complimentary tickets to the event
- Half page advertisement in event program (to be provided by the sponsor)
- Clickable logo on event page on the FACC website
- Prominent inclusion in all forms of communication about the event (before and after)

## **Silver : TABLETOP Package**

### ***Exclusive***

- Company logo signage x3 placed on every dinner table
- Recognition during the event as Silver Sponsor
- 1 complimentary ticket to the event
- Clickable logo on event page on the FACC website
- Prominent inclusion in all forms of communication about the event (before and after)

## **Bronze : CORPORATE TABLE Package**

### ***Limited availability***

- Dedicated table for 8-10 guests with your company logo
- Recognition during the event as Bronze Sponsor
- Clickable logo on event page on the FACC website
- Inclusion in all forms of communication about the event (before and after)



# BEAUJOLAIS NOUVEAU CELEBRATION



Beaujolais Nouveau wine is a young red wine made from Gamay grapes that is released each November. The wine is light, fruity, and easy to drink, making it a popular choice for casual gatherings. Although it is not as complex as others, since it's released so soon after harvest, it has a distinctive flavor that makes it stand out from other types of wine. Many people enjoy Beaujolais Nouveau because it is a fun, festive wine that signals the start of the holiday season!

With over 120 people in attendance, this event is the perfect opportunity to toast to the strength of the transatlantic connection between France and the Southeastern US.

The 2023 event will take place at The Electric Room, a private floor in West Midtown's Star Metal building, where elegant interiors lead to the rooftop terrace's stunning views of the Atlanta skyline!



# SPONSORSHIP RATES

## EVENT DETAILS

**DATE** = THURSDAY NOVEMBER 16 , 2023

**TIME** = EVENING (TBC)

**LOCATION** = THE ELECTRIC ROOM

1055 HOWELL MILL RD NW FLOOR 7, ATLANTA, GA 30318

Beaujolais Nouveau Sponsor Packages	Members	Non Members
Platinum : Networking Reception	● \$4,000	● \$4,800
Gold : Step & Repeat	● \$3,000	● \$3,600

## ENTRY TICKETS

\$50 for members

\$70 for non-members



# CONTACT INFORMATION

**KATHERINE LAFOURCADE**

*Executive Director*

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**WE LOOK FORWARD TO HEARING FROM YOU!**

