

Crystal Peach Awards GALA SPONSORSHIP



Thursday November 3, 2022

ABOUT US

Our Chamber

The French American Chamber of Commerce of Atlanta Southeast (FACC-Atlanta) is a non-profit, non-governmental and member-driven organization founded in 1985. We are funded solely through membership dues, event revenue and trade services.

We are part of a network of 18 French-American Chambers in the United-States representing more than 5,700 companies nationwide in all major industries, and a proud member of CCI France International, an international network of 124 French Chambers of Commerce in 95 countries, representing more than 37,000 members worldwide.



Our Mission

As a non-profit organization, our mission is to promote, support and enhance business opportunities among the French-American business community throughout France and the Southeast of the United States.

We welcome and support French businesses and entrepreneurs in their settlement and development in the Southeast of the United-States.

Through our events and programs, the FACC-Atlanta creates opportunities for our members to network, connect, collaborate, learn from one another. We are the main professional forum and business resource for French companies and their leaders doing business in and with the Southeast of the United States and for U.S. companies in the Southeast of the United States doing business in and with France.

We also provide a range of trade services to our local members and to French businesses and entrepreneurs seeking to develop their business in the Southeast of the United States.

Our Team

Jacques MARCOTTE

PRESIDENT

Katherine LAFOURCADE

EXECUTIVE DIRECTOR

JESSE LOVERA

MARKETING & COMMUNICATIONS INTERN

Erika DENMAN

EVENTS INTERN

JOSE RODRIGUEZ

BUSINESS DEVELOPMENT INTERN

THE CRYSTAL PEACH AWARDS



Since 2005, the Crystal Peach Awards have recognized the most significant inbound and outbound investments between France and the Southeastern United States. This year's event will include an Economic Development Award for achievements in both France and the Southeast, a La French Tech Award and a Corporate Social Responsibility Award. Members of the Chamber will have the privilege of choosing the winner of each category in the weeks preceding the event.

Last year's winners; Sidel, Agco, BioSerenity, FPL Food and Sunday, received their trophy at the awards ceremony held during the Gala event.

This year, the Crystal Peach Awards will be once again announced during a black tie Gala. The Gala is the official closing ceremony of the 2022 edition of France-Atlanta and will be attended by over 120 guests, including top-ranked executives of small and large French and American companies, as well as journalists and members of the international business community.

The Crystal Peach Awards Gala is the signature business event of the French-American Chamber of Commerce of Atlanta.



THE VENUE

The Crystal Peach Awards Gala will take place at an exclusive private Country Club, nestled in the heart of Buckhead.

Chartered in 1956, the Club is recognized as one of America's premier private clubs and is ranked in the Forbes Top 25 of the Most Exclusive Golf And Country Clubs In The World Honored With Platinum Status.

The excellence of the Club's facilities, combined with its commitment to the highest standards in dining and member services, has brought the club an extraordinary number of honors and awards throughout the years.



SPONSORSHIP OPPORTUNITIES

The Crystal Peach Awards Gala, the Business Signature event of the French-American Business Community in the Southeast of the United States, is an excellent opportunity and a marketing tool that reaches a target audience of 3,000+ contacts. Event sponsors reap long-term benefits from the exposure they receive.

We believe that with your support, the 17th edition of the Crystal Peach Awards Gala will be an immense success, helping us achieve our mission of reinforcing the economic ties between France and the Southeastern region of the United States.

Why become a sponsor?

As our sponsor, your company name will be highlighted throughout our gala. We not only guarantee brand visibility during our event but also before and after through an online promotional campaign. As a Co-Host Sponsor, you can also benefit from a three-minute video showcasing your company's mission, vision, and philanthropic activities.

- Entertain your clients and reward your employees
- Share and enjoy a great evening with peers, colleagues and clients
- Gain more visibility within the French-American community
- Reinforce your brand
- Network with other executives and business leaders
- Meet new potential collaborators and clients

What are your options?

We have many packages* tailored to your specific needs, all of which contribute to the success of this year's edition while increasing your company's visibility.

- Co-Host Package
- Networking Reception Package
- Private Table Package
- Step & Repeat Package
- Tabletop Package
- Corporate Table Package

*FACC-Atlanta MEMBERS will enjoy a 20% discount

SPONSOR LEVELS

Crystal : CO-HOST Package

Exclusive

- Table for 10 guests with VIP seating
- Opportunity for a 5 minute speech during the Awards Ceremony
- Recognition during the event as Crystal Sponsor
- Full page advertisement in event program (to be provided by the sponsor)
- Prominent signage at the event (logo or banner provided by the sponsor)
- Clickable logo on event page on the FACC website
- Prominent inclusion in all forms of communication about the event (before and after)

Platinum : NETWORKING RECEPTION Package

Exclusive

- Company logo located on every high-top table during the pre-dinner reception
- Recognition during the event as Platinum Sponsor
- 5 complimentary tickets to the event
- Half page advertisement in event program (to be provided by the sponsor)
- Prominent signage at the event (logo or banner provided by the sponsor)
- Clickable logo on event page on the FACC website
- Prominent inclusion in all forms of communication about the event (before and after)



SPONSOR LEVELS

Gold : STEP & REPEAT Package

2 available

- Company logo featured on the Step & Repeat backdrop for guest photos on arrival
- Recognition during the event as Gold Sponsor
- 2 complimentary tickets to the event
- Half page advertisement in event program (to be provided by the sponsor)
- Clickable logo on event page on the FACC website
- Prominent inclusion in all forms of communication about the event (before and after)

Silver : TABLETOP Package

Exclusive

- Company logo signage x3 placed on every dinner table
- Recognition during the event as Silver Sponsor
- 1 complimentary ticket to the event
- Clickable logo on event page on the FACC website
- Prominent inclusion in all forms of communication about the event (before and after)

Bronze : CORPORATE TABLE Package

4 available

- Dedicated table for 10 guests in a prominent position
- Recognition during the event as Bronze Sponsor
- Clickable logo on event page on the FACC website
- Inclusion in all forms of communication about the event (before and after)



SPONSORSHIP RATES

Sponsor Packages	Members	Non Members
Crystal : Co-Host	● \$6,000	● \$7,200
Platinum : Networking Reception	● \$4,000	● \$4,800
Gold : Step & Repeat	● \$3,000	● \$3,600
Silver : Tabletop	● \$2,000	● \$2,400
Bronze : Corporate table	● \$1,500	

ENTRY TICKETS

\$150 for members

\$180 for non-members



CONTACT INFORMATION

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WE LOOK FORWARD TO HEARING FROM YOU!

